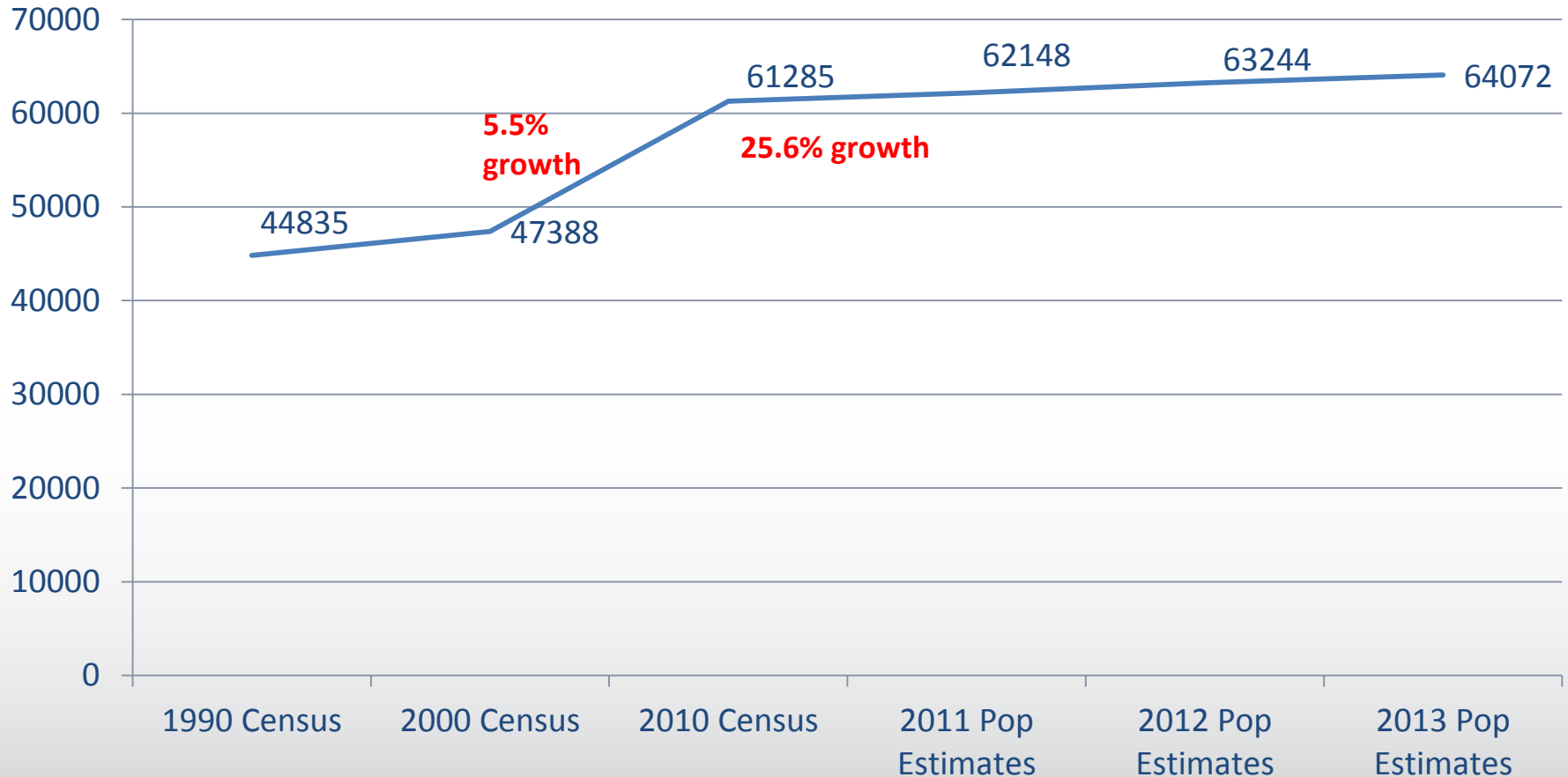
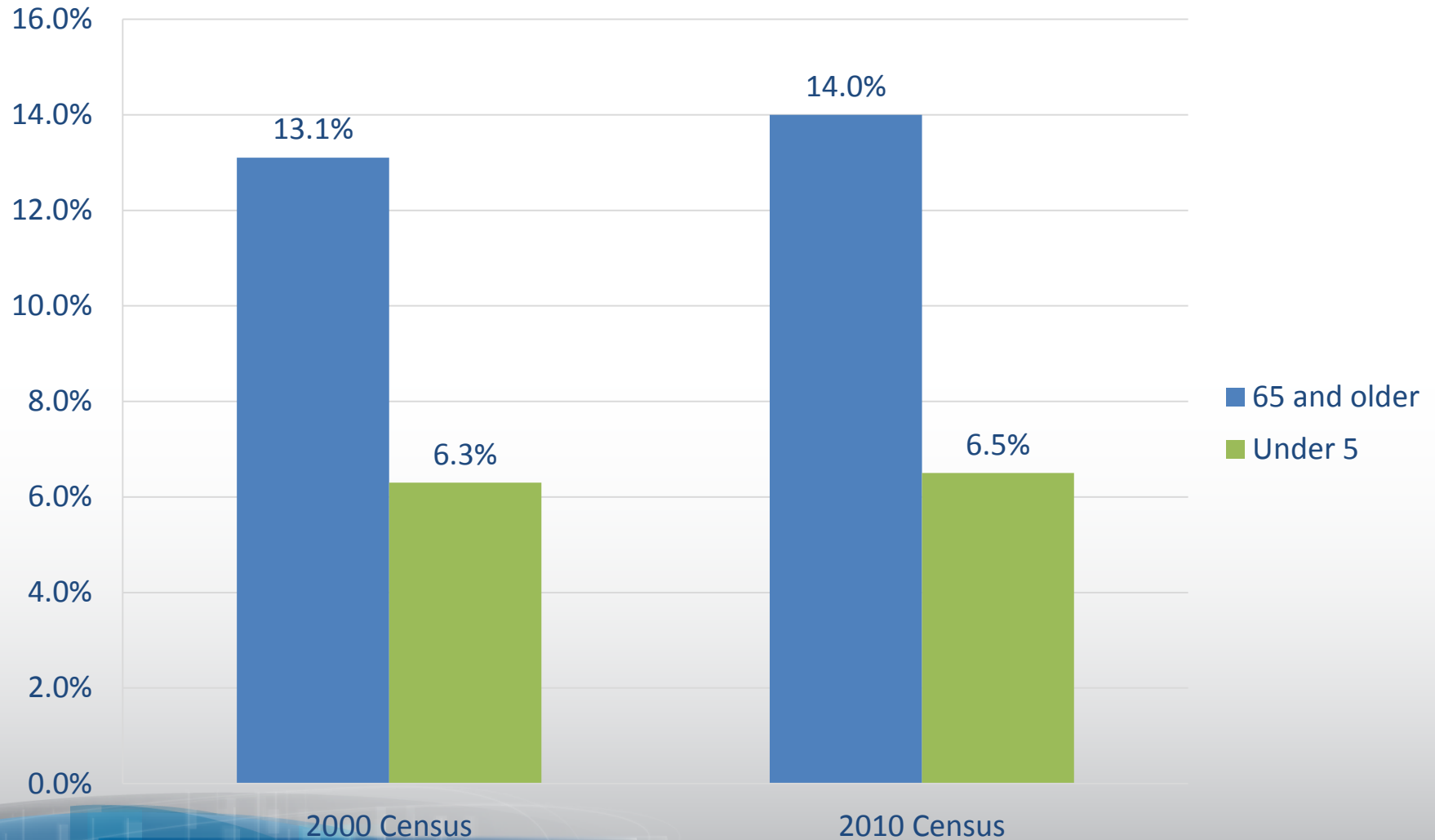


Rockville City, Changing Statistical Profile

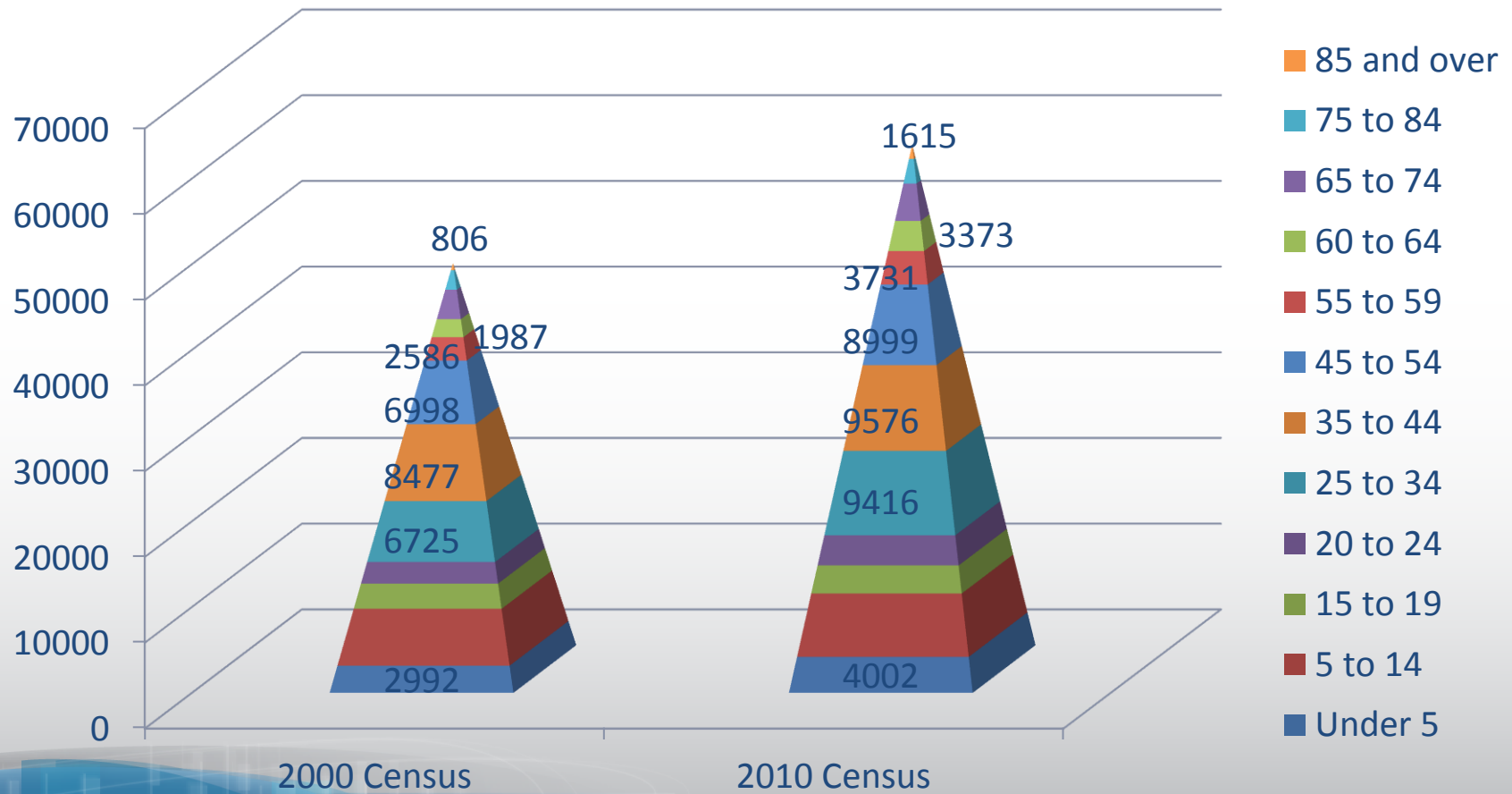
Rockville city Population Changes



Under 5 and Over 65



Rockville Population Pyramid



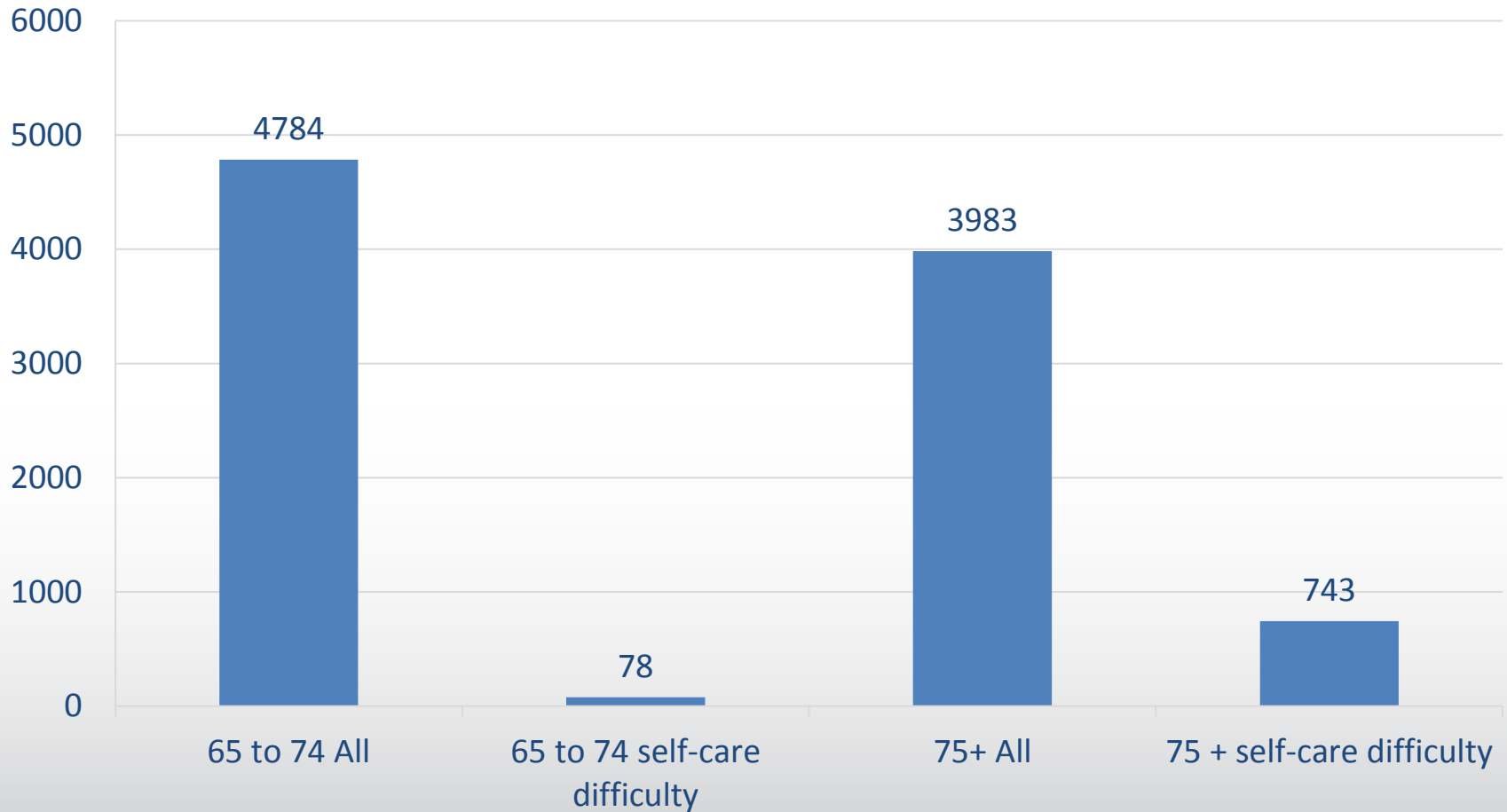
Persons with disability by age

Percentages

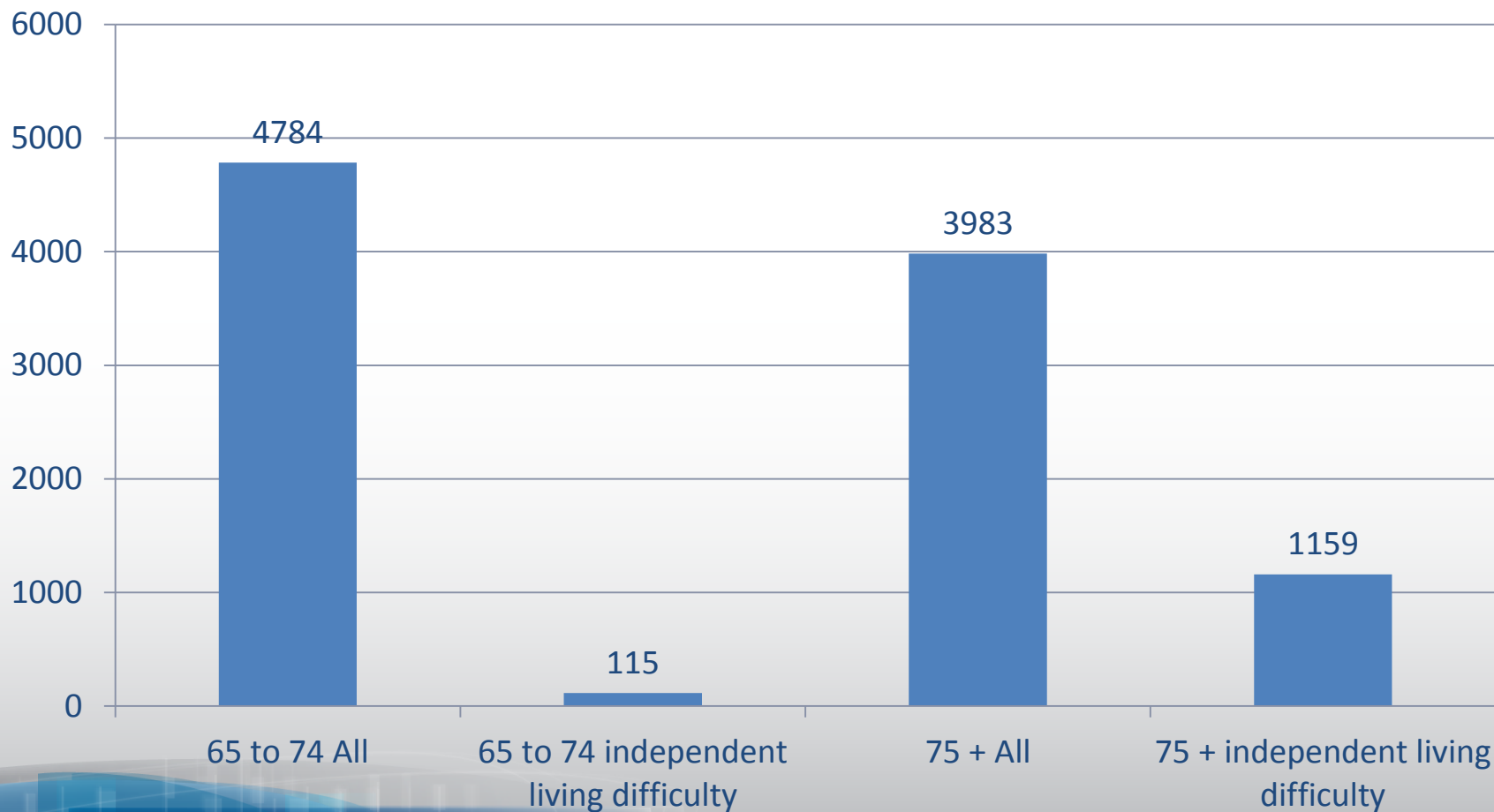


Source: 2012 ACS 3-Year Estimates

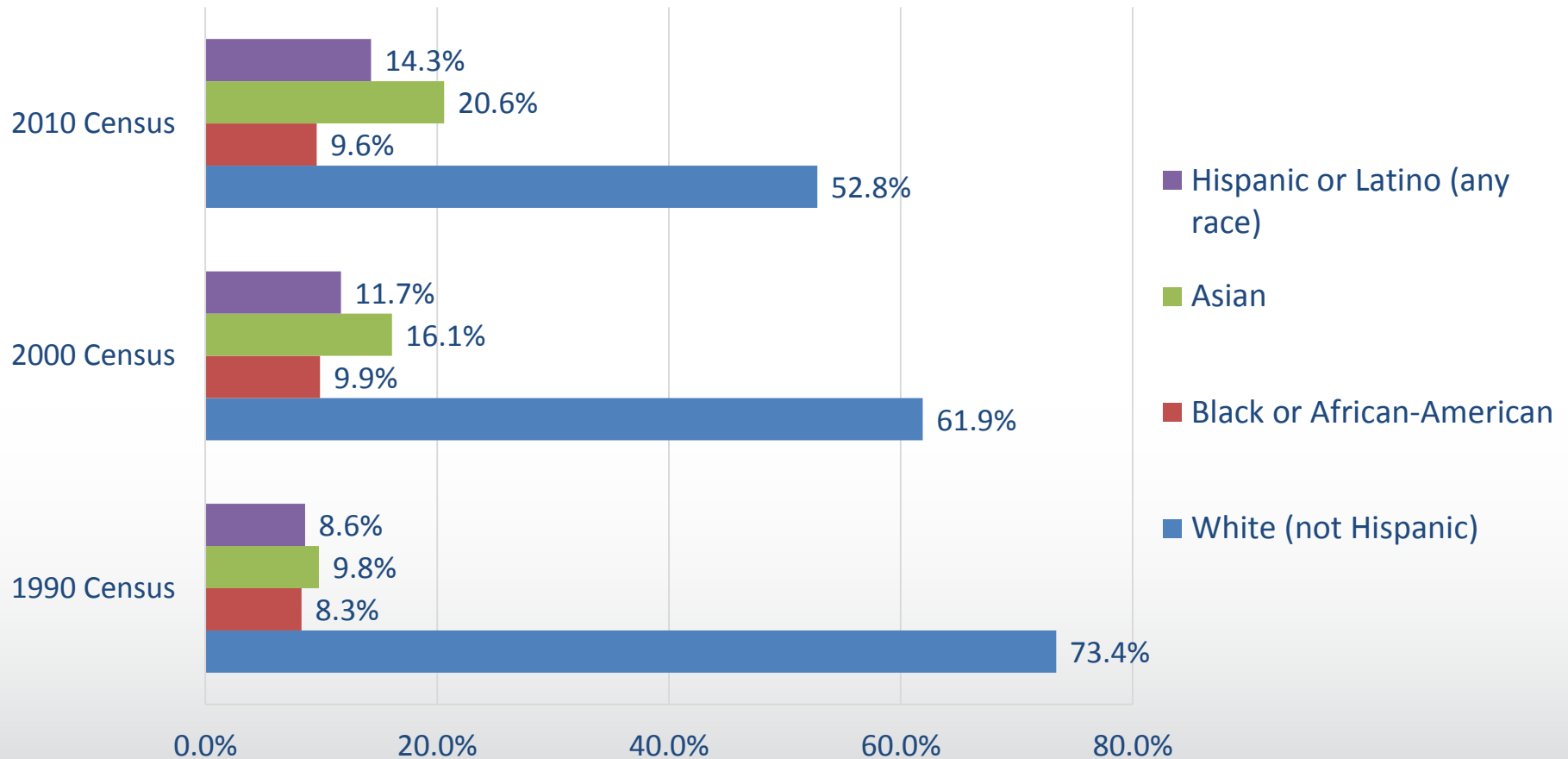
Difficulty with Self Care 65+



Difficulty with Living Independently 65+



Rockville city Race and Ethnicity



Rockville city Race and Ethnicity: Asians

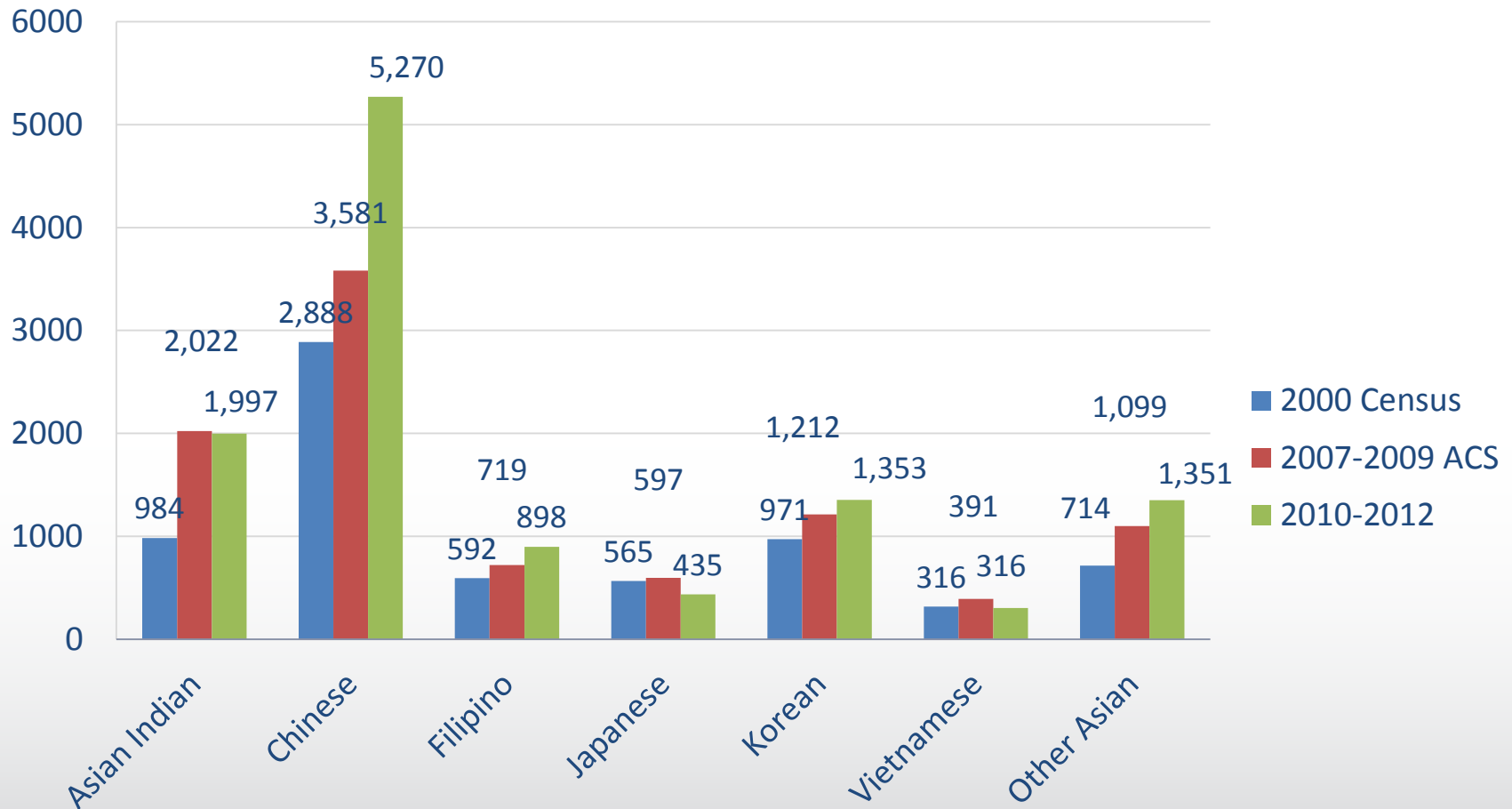
Top 12 Asian Populations in Maryland —Census Place (incorporated and unincorporated)

1. Germantown: 17,090
2. Ellicott city CDP*: 15,056
3. Baltimore city: 14,548
- 4. Rockville city: 12,582**
5. Columbia CDP: 11,390
6. Gaithersburg city: 10,145
7. Potomac CDP: 7,169
8. North Potomac CDP: 8,281
9. North Bethesda CDP: 6,421
10. Wheaton CDP: 5,860
11. Bethesda CDP: 5,681
12. Silver Spring CDP: 5,637

*Ellicott city is unincorporated

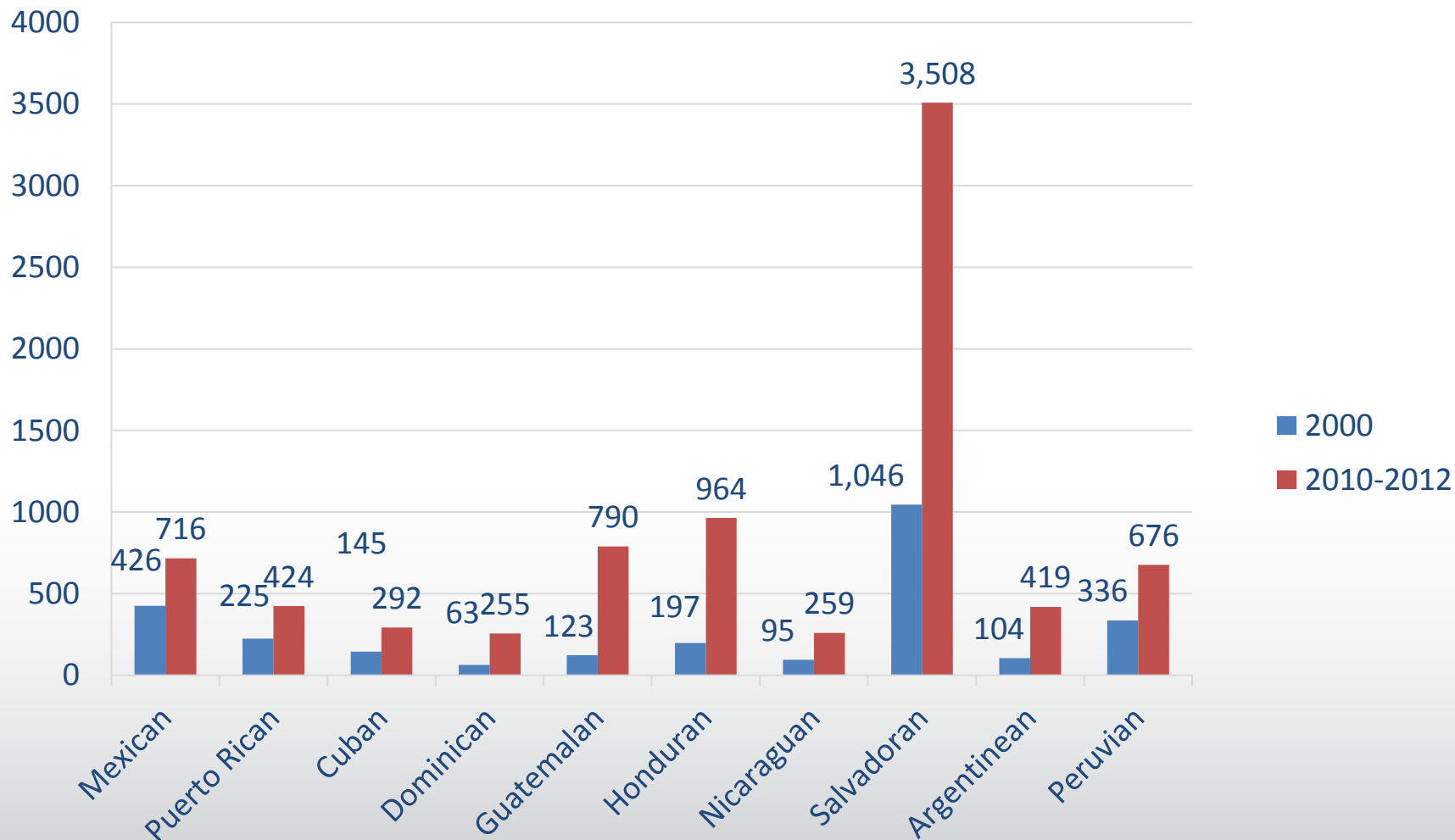
Source: 2010 Census

Asians by Origin



Source: 2000 Census, 2007 ACS 3-Year Estimates, 2010 ACS 3-Year Estimates

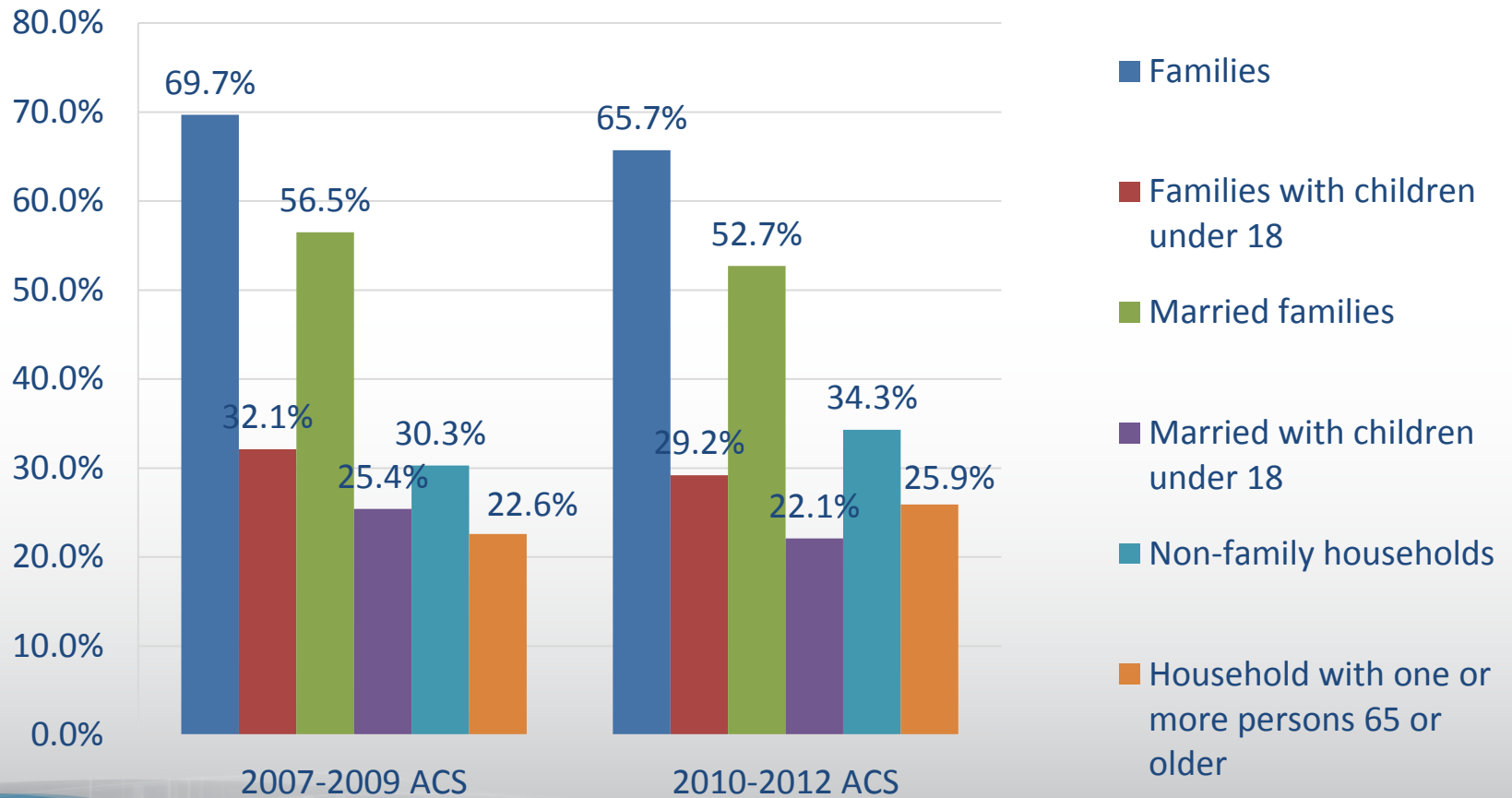
Hispanics by Origin



Source: 2000 Census, 2010 ACS 3-Year Estimates

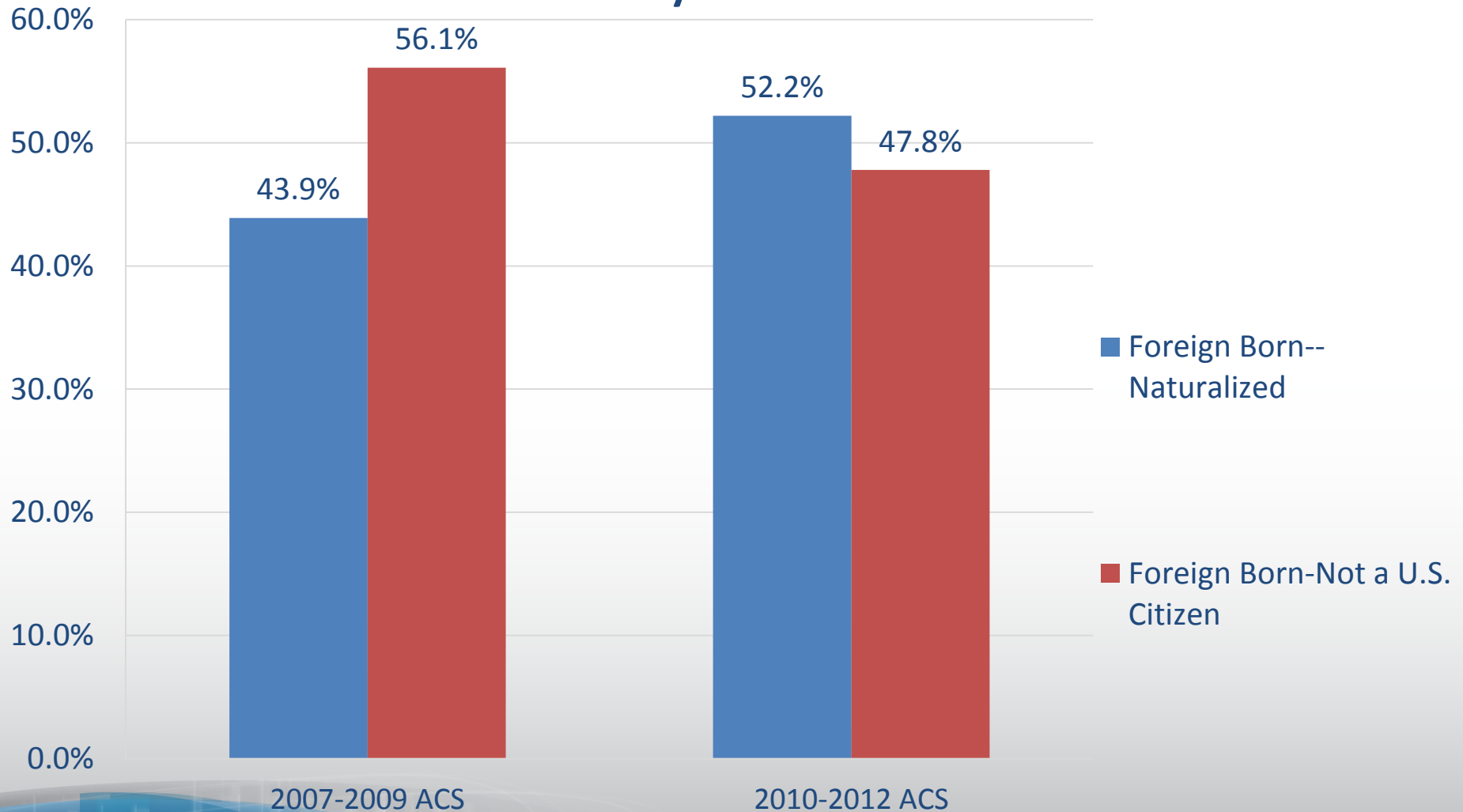
Changing Household Compositions

Rockville city



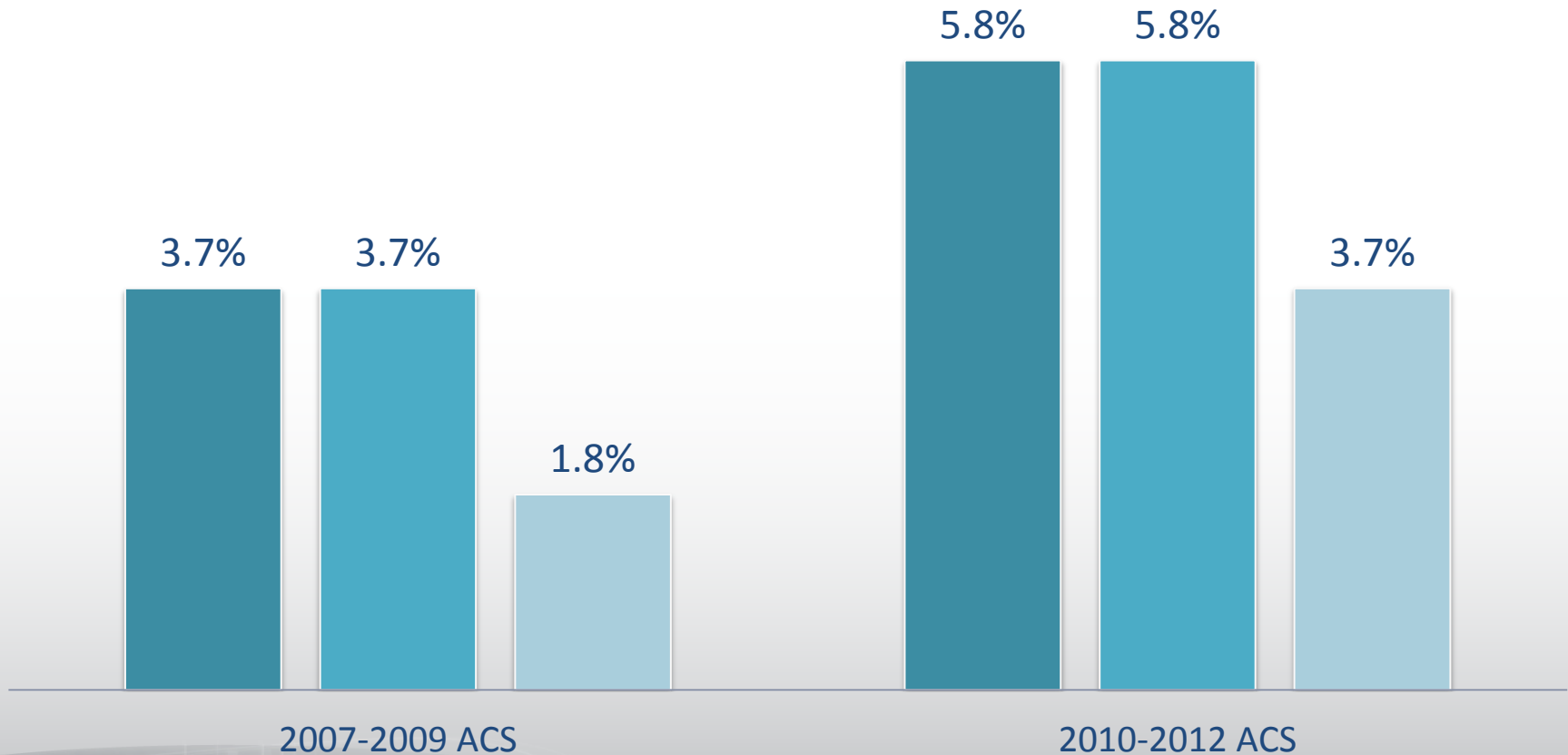
U.S. Citizenship

Rockville city



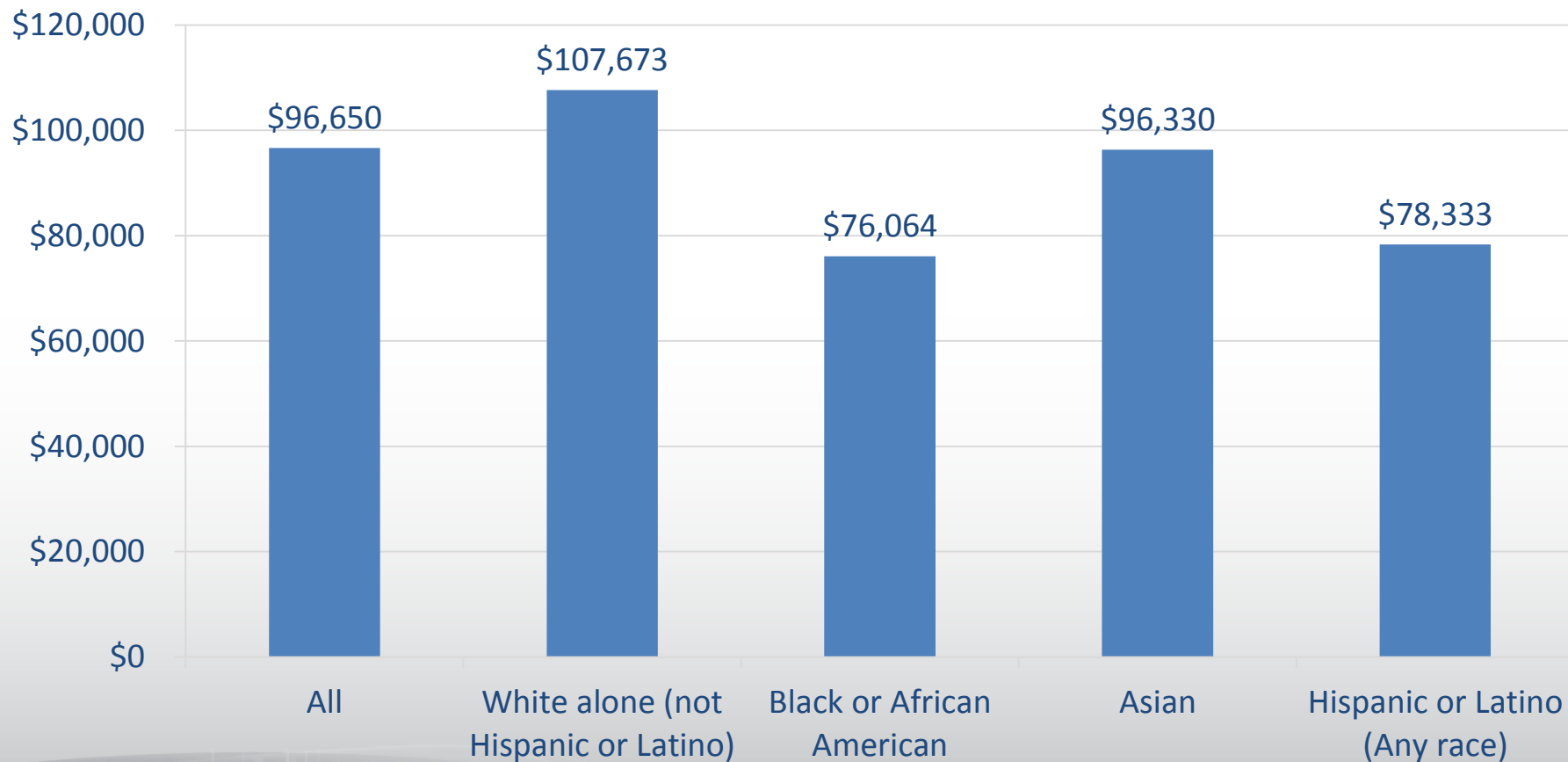
Poverty Data from the American Community Survey

■ Poverty (All People) ■ 18 Years and Older ■ People in Families

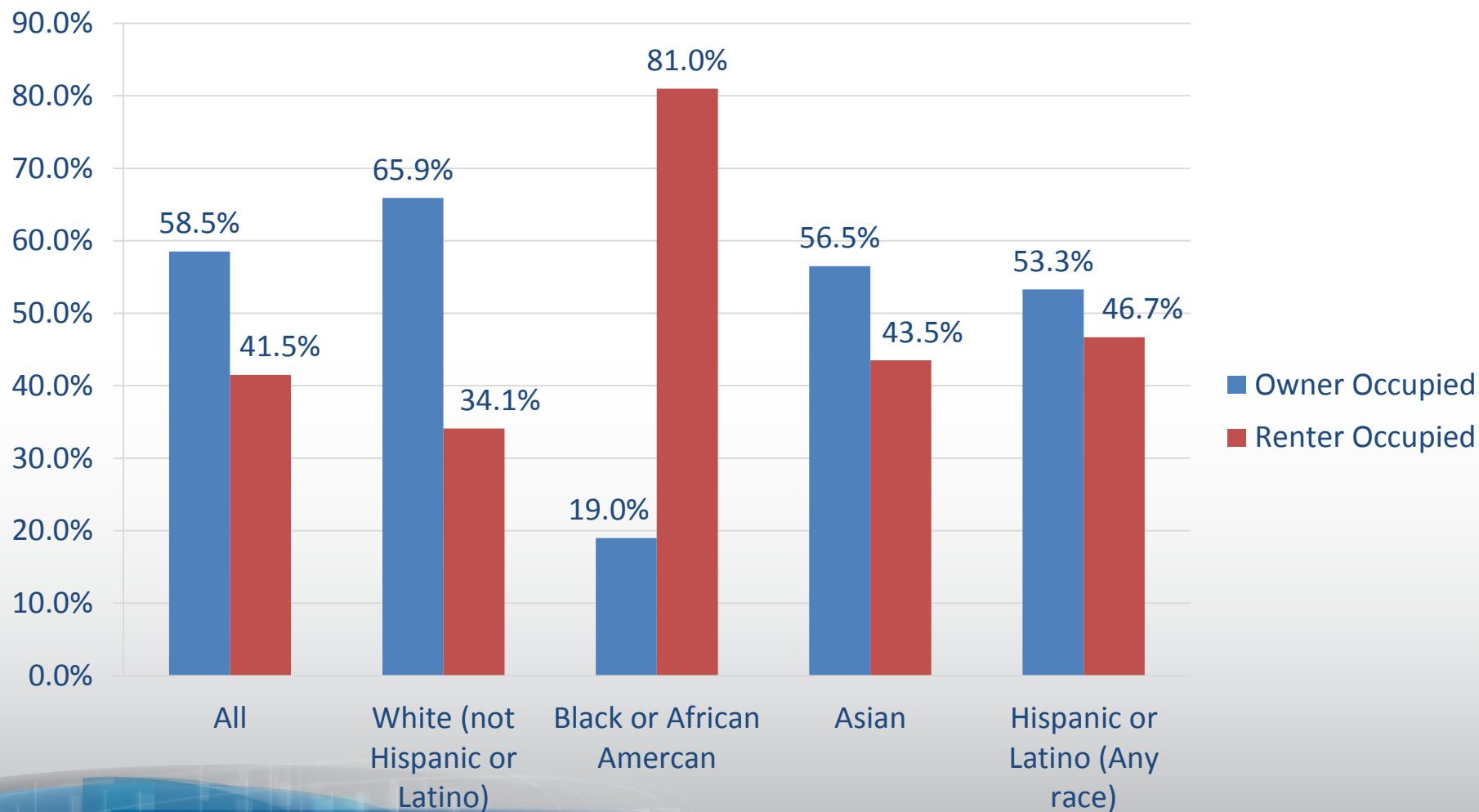


Median Income by Race and Hispanic Origin

In 2011 Dollars

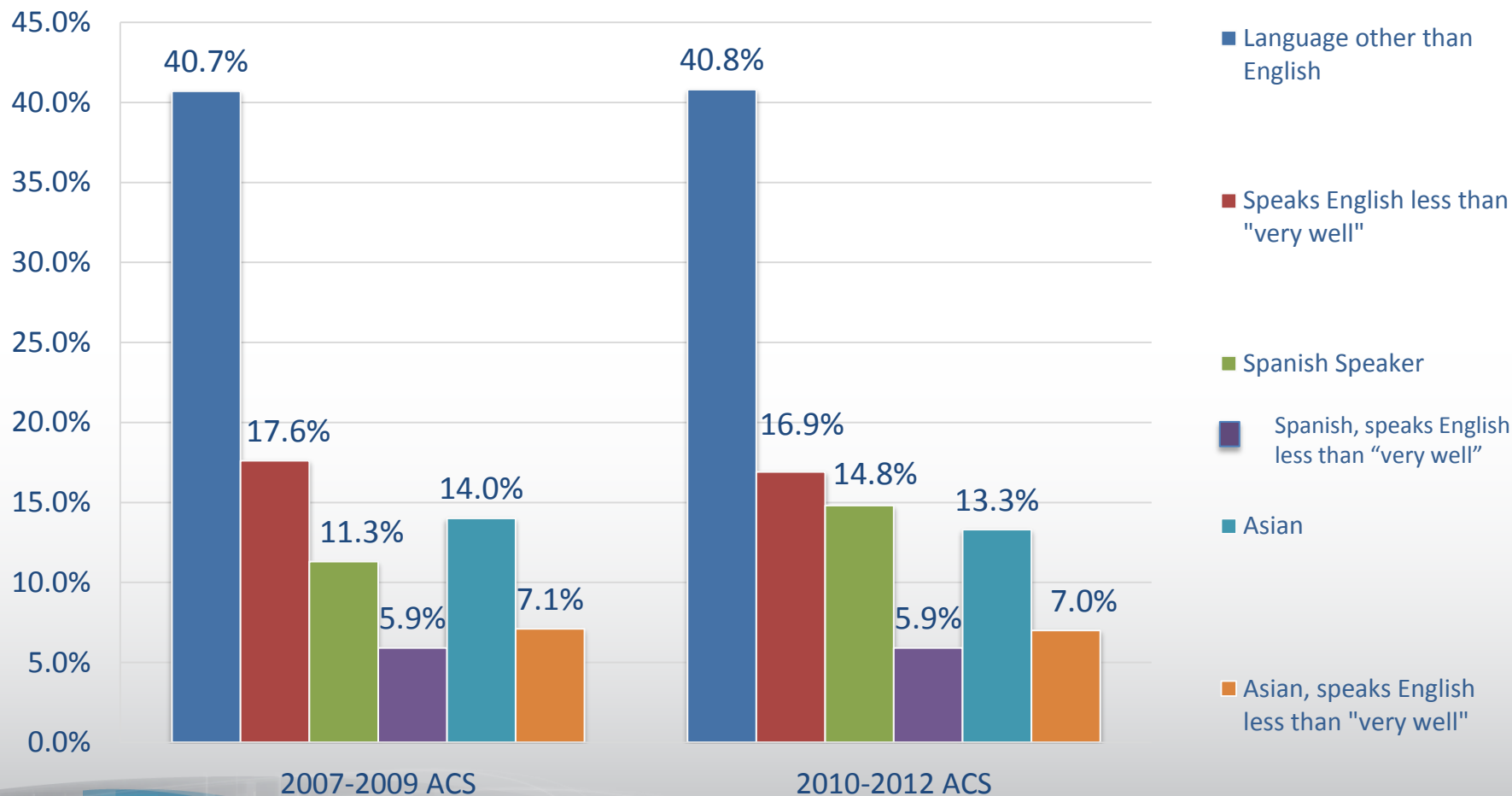


Tenure by Race and Hispanic Origin

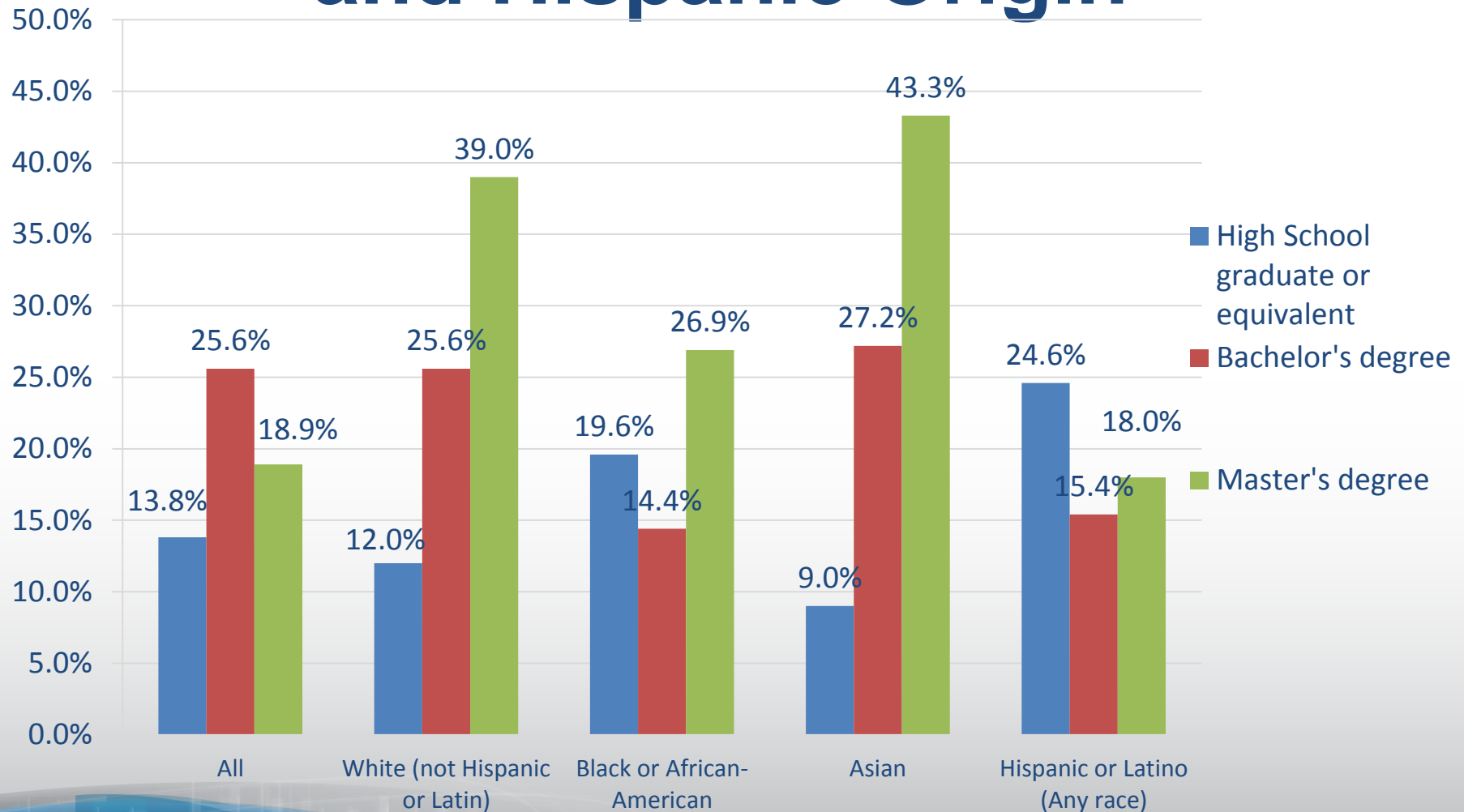


English Proficiency

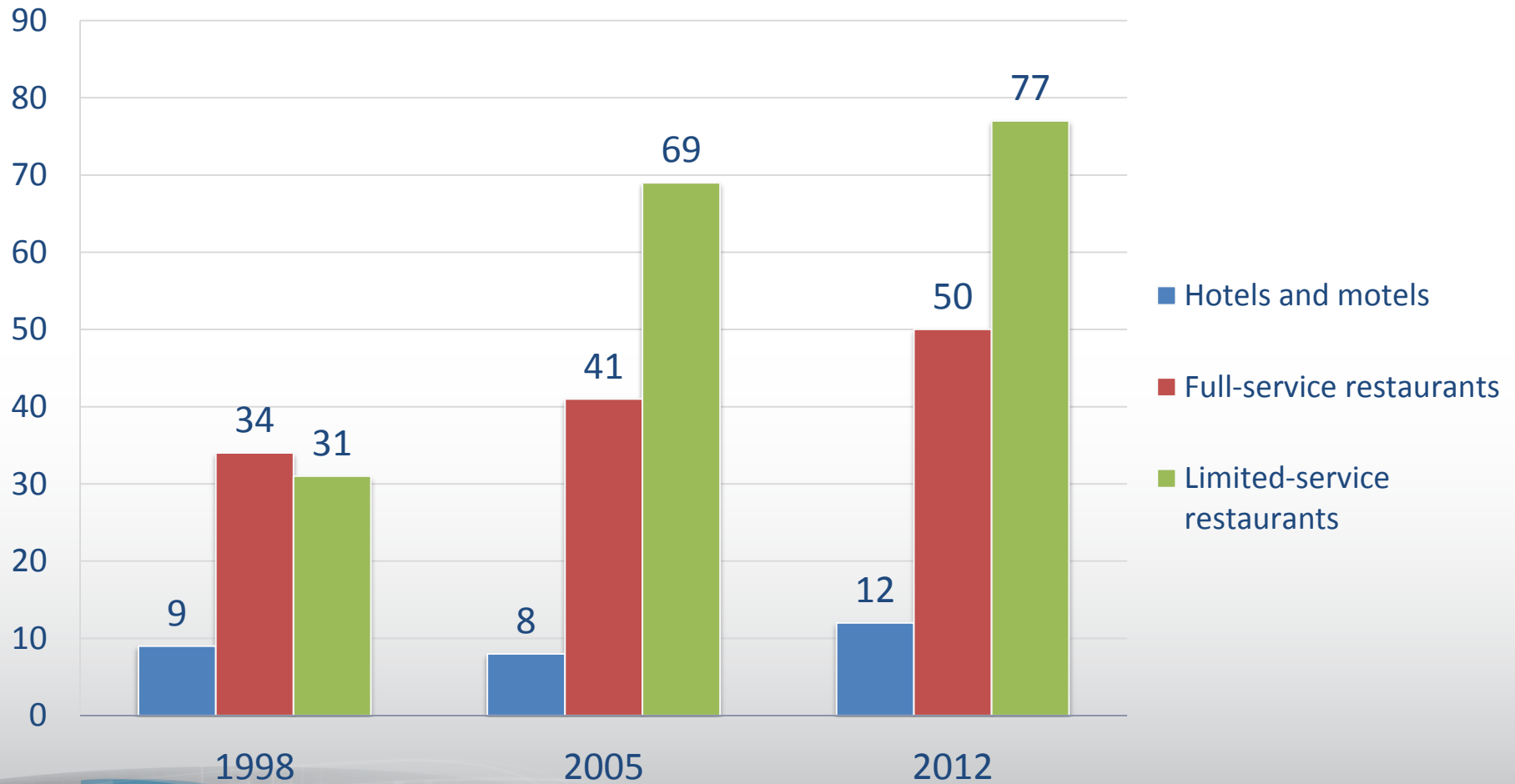
Rockville city



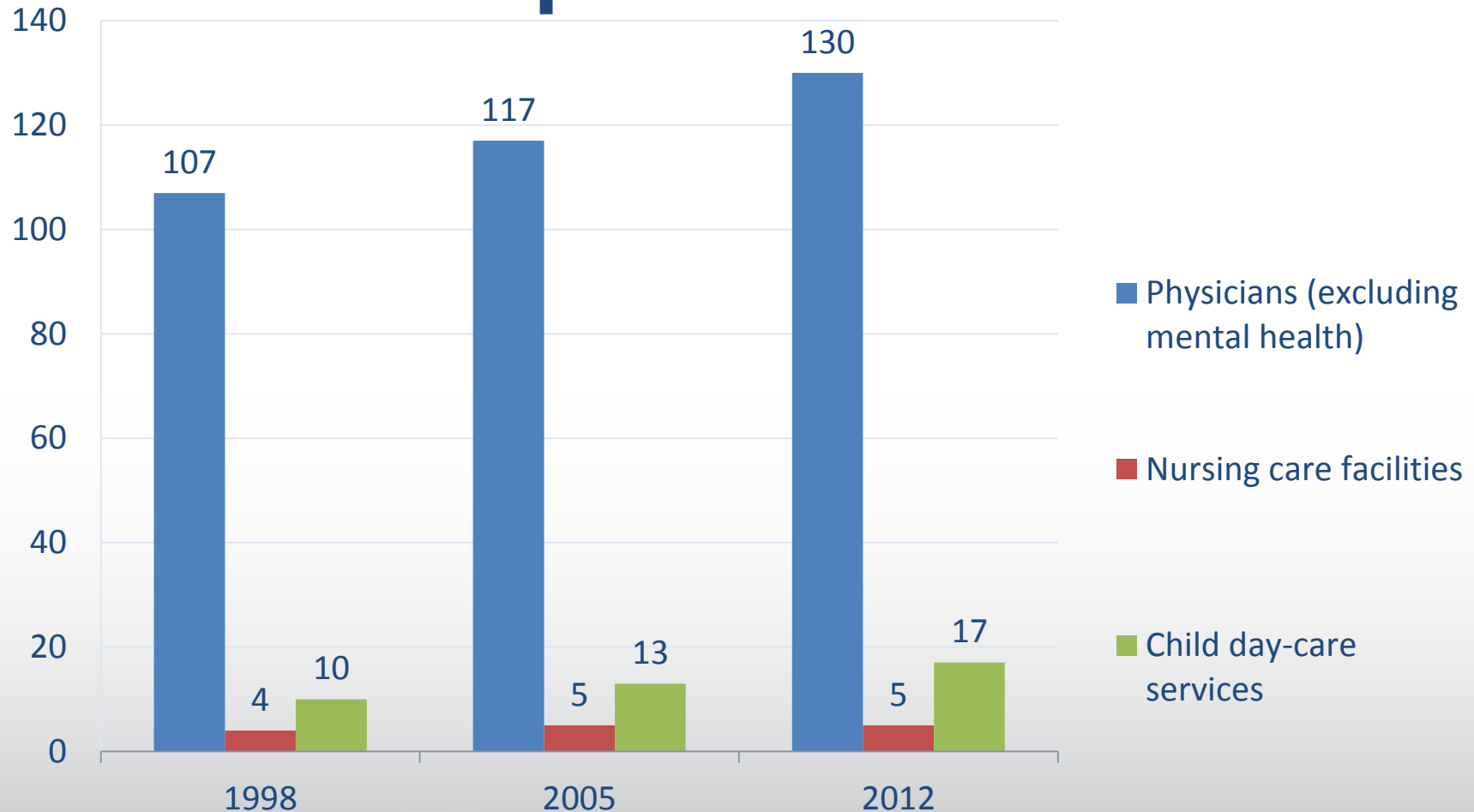
Educational Attainment by Race and Hispanic Origin*



Hotels and Restaurants in Zip Code 20850



Health Care Facilities in Zip Code 20850



21st Century Expectation: Anywhere, Anytime Access

Meet users' expectations:

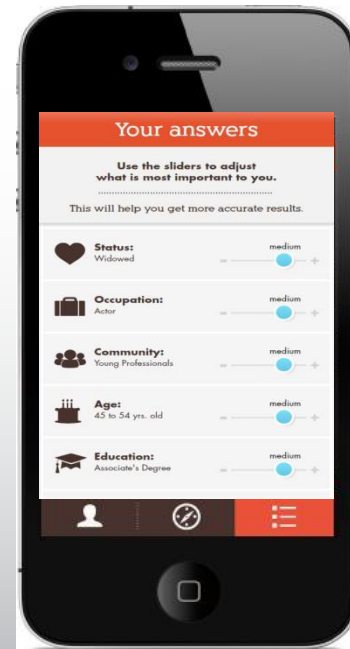
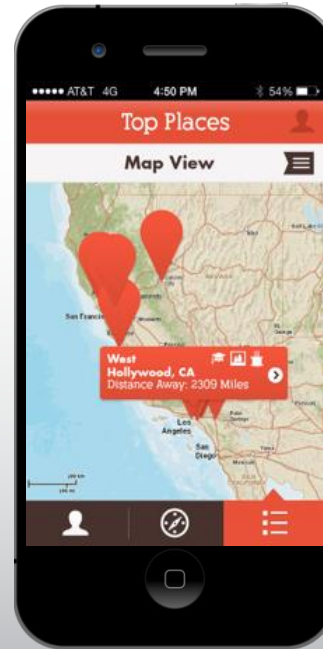
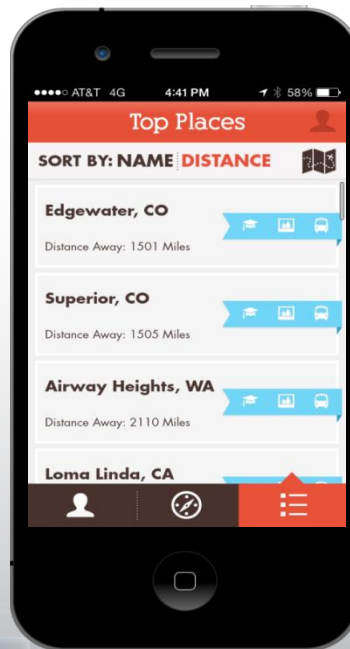
<http://www.census.gov/mobile/>

- 24/7 access to data
- Easy Access
- Timely
- Relevant



dwellr Mobile App

- Uses American Community Survey Data from the US Census Bureau to match user preferences to thousands of places across the nation.
- Displays statistics based on user preferences and also provides access to social characteristics table in AFF
- Provides users the top 25 places matching their preferences. Shows map view of top cities.
- Users can share top matches through social networks (email, Facebook and Twitter)
- Engages our audiences in new ways through relevant experiences
- Increases usage of Census Bureau statistics



Contact Information

Nesreen Khashan
Philadelphia Regional Office
(202) 510-6403
nesreen.khashan@census.gov

